

## International Roaming Tariffs: Methodology

The current roaming tariffs have been tabulated using the following methodology.

1. For each country the Mobile Network Operator (MNO) with the majority market share (based on number of subscribers) is selected
2. If the chosen MNO does not offer international roaming or has not published the roaming tariffs, then the MNO with the second highest market share (based on number of subscribers) is selected and so on
3. If none of the operators have published roaming tariffs, the MNO with the largest market share (based on number of subscribers) is contacted to obtain this data
4. After an MNO who offers international roaming and has significant market share (based on number of subscribers) is selected, their international roaming tariffs are tabulated for the following services:
  - Local - The price per minute\* of a call placed from the roaming SIM to a phone<sup>(a)</sup> in the roaming country
  - Home – The price per minute\* of a call placed from the roaming SIM to a phone<sup>(b)</sup> in the home country
  - Incoming – The price per minute paid\* for receiving a call while on roaming
  - SMS – The price paid for sending a standard SMS while on roaming<sup>(c)</sup>
5. All prices that are *not* already published in USD are converted based on the rate reported by [www.oanda.com](http://www.oanda.com)\*\* . The date of conversion is noted in the document.

### Notes:

Most prices quoted by MNOs for outgoing calls (local and home) and SMS are not differentiated by network; i.e. calls to fixed networks vs. mobile networks or SMS to the roaming country or the home country. In the few instances where these differentiations have been made, the price tabulated is that of:

- (a) A call to a fixed network in the roaming country
- (b) A call to a fixed network in the home country or a call to the same mobile network in the home country
- (c) An SMS to a mobile phone in the roaming country

\* The tariff per minute reported is that of the standard rate at peak times.

\*\* Due to difficulties in obtaining central bank exchange rates from the respective countries tariffs are reported on, [www.oanda.com](http://www.oanda.com) – a free online service that offers conversions from all currencies required, is used.