

LIRNEasia @ five:
research --> policy --> knowledge-based economies

Speaker bio: Johannes M. Bauer, PhD

Bauer, Johannes M., PhD, is a Professor in the Department of Telecommunication, Information Studies and Media, at Michigan State University, where he is also the Director of Special Programs of the Quello Center for Telecommunication Management and Law at Michigan State University. Bauer taught and researched as a visiting professor at the Delft University of Technology, the Netherlands (2000-01) and the University of International Business and Economics in Beijing, China (2002). His research covers a wide range of issues related to the evolution of communications and information industries, in particular, the design and effect of public policies towards next generation networks and services, Internet governance, and mobile communications. He also researches business strategies, often from a comparative and international perspective. Recent projects were funded by the National Science Foundation, the Ford Foundation, the Humboldt Foundation, the OECD and the International Telecommunication Union. Research findings are published in leading journals in the field, including Telecommunications Policy, Information Economics and Policy, the International Journal of Communication, Telematics and Informatics, Info, and Electronic Markets. Bauer is a frequent speaker at international conferences and has served as an advisor for public and private sector organizations in North and South America, Europe and Asia.