

LIRNEasia @ five:
research --> policy --> knowledge-based economies

Speaker bio: Sanna Eskelinen

Eskelinen, Sanna is leading Nokia's industry marketing activities across emerging markets. Eskelinen engages herself in exploring the socio-economic benefits that mobile technology offers and works with different industry players to make affordable mobile communications a reality and to bring the Internet to the next billion consumers. In addition to conducting unique industry studies, Eskelinen participates actively in several industry forums and initiatives that aim in making mobile communications available for all. Furthermore, she drives Nokia's Expanding Horizons magazine (www.nokia.com/expandinghorizons) as editor-in-chief. Eskelinen has gained broad experience in global marketing and business development through various positions in telco and IT industries. She joined Nokia after leading global marketing for Consulting and Systems Integration at Nokia Siemens Networks.