

**LIRNEasia @ five:**  
**research --> policy --> knowledge-based economies**

**Speaker bio: K.F. Lai, PhD**

**Lai, K.F.**, PhD, is the Co-founder and Chief Executive Officer of BuzzCity, a developer of global wireless communities and consumer services. Established in 1999 in Singapore, BuzzCity today operates the world's leading wireless community – [mygamma.com](http://mygamma.com) – for two distinct audiences: the newly connected emerging middle class in developing markets and the blue collar sector in developed regions. These “unwired” consumers are accessing the mobile Internet on their phones due to widespread and affordable wireless access. Prior to founding BuzzCity, Lai worked as an applied researcher in laboratories funded by the Singapore government, specializing in pattern recognition and text retrieval.