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Speaker bio: *Ranjit Pawar*

Pawar, Ranjit is the Vice President -Operations of Reuters Market Light (RML). He is responsible for managing the content operations, product development and customer service functions at RML. RML is the first personalized professional information service from Thomson Reuters for farmers on mobile phones. RML has provided decision-critical information on market prices, weather forecast, crop advisory and market intelligence in the form of a subscription-based mobile service to more than 150,000 farmers in India. Since joining RML, Pawar's responsibility has been to scale the service across more than eleven Indian states and ensuring delivery of accurate, timely and reliable content combined with prompt customer service to farmers in these states. Pawar completed his bachelor's degree in electronics engineering in 2002 from the University of Pune, India, before working with mobile content companies and eventually joined Thomson Reuters in 2007.