

LIRNEasia @ five:
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Speaker bio: Aditya Dev Sood, PhD

Sood, Aditya Dev, PhD, is Founder and CEO of the Center for Knowledge Societies (CKS), India's leading innovation consulting firm. He has doctorates in Anthropology and in Sanskrit Philology from the University of Chicago. He has an extraordinary range of disciplinary competencies, gained through a long and diverse education, including Architecture, Art History, Critical Theory, Comparative Literature, Sanskrit Philology, Philosophy of Language, Logic, Social Theory and Cultural Anthropology. He is a former Fulbright Scholar and has received several other academic fellowships, awards and distinctions. Sood writes a regular column at the online journal, www.3quarksdaily.com. At CKS, he has directed a number of projects involving user research, new product and service conceptualizing, user experience and service design. Professionally, he is interested in using ethnographic research to design products and services for lower-income urban and rural users and non-users of social media and other technologies.