

LIRNEasia @ five:
research --> policy --> knowledge-based economies

Speaker bio: *Deepal Sooriyaarachchi*

Sooriyaarachchi, Deepal, is the Managing Director of Eagle Insurance PL. He is also the Chairman of the HR subcommittee of Ceylon Chamber of Commerce and a member of the National Administrative Reforms Commission (NARC) and the Presidential Task force for English and ICT, respectively. Deepal counts over twenty years of experience in sales, advertising, marketing, human resource development and strategy. He is also known as a trainer, author and a communicator. He is a chartered marketer and a Fellow of the Institute of Marketing, UK, and has an MBA from the Postgraduate Institute of Management (PIM), Sri Jayewardenapura, Sri Lanka. He has also followed management development programmes at the National University of Singapore, the Asian Institute of Management, Stanford Business School, USA, and the Centre for Creative Leadership, USA.