

Ranjula Senaratna Perera

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Professional Experience

LIRNEASIA

Researcher, Jan 2012-Present

Junior Researcher, Jan 2010- Dec 2011

- Is involved in the Knowledge-based economies project, a study on agriculture value chains and how they could be made more efficient and inclusive, using information and communication technologies (ICTs). Was part of a team that conducted over 10 rubber farmer focus groups with over 100 farmers and also interviewed over 20 rubber and pineapple farmers. Is involved in analyzing quantitative data of a four-country survey of growers and micro-enterprises.
- Is assisting the management of the teleuse at the bottom of the pyramid (BOP), a large regional study to assess demand for ICT services among emerging Asia's BOP and is also involved in analyzing demand-side data from 6 developing countries
- Is responsible for the coordination of the annual report.
- Was the coordinator of the Expert Forum Meeting on 'Mobile 2.0 Applications and Conditions' held in Islamabad, Pakistan where over a 100 telecom operators, media and government officials participated.

KPMG FORD, RHODES AND THORNTON

Accounts Trainee – Risk Advisory Division, July 2009- Dec 2009

PERSONALITY DEVELOPMENT INSTITUTE/ GIHAN TALGODAPITIYA ASSOCIATES

Assistant Instructor & Coordinator for Brave World children's programmes, Jan 2008- June 2009

- Responsibilities also include report writing, researching on new corporate training areas, marketing of training programmes.

CEYLON TOBACCO CORPORATION

Intern, Summer 2004

- Was a member of a team of two in the Corporate and Regulatory Affairs Division, who was responsible for the report writing and assembling of a Corporate Social Responsibility Report for the CSR Award organised by the Institute of Chartered Accountants of Sri Lanka.
- Knowledge in business performance evaluation beyond financial numbers, but through ethically and socially responsible behavior like good governance, timeliness, clarity and consistency.

Academic Qualifications

CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS, UNITED KINGDOM

- Managerial Level
- Certificate in Business Accounting, *Completed in Aug 2009*

UNIVERSITY OF WARWICK, UNITED KINGDOM, Sep 2004- July 07

- Qualification : B.Sc. (Honours) in Industrial Economics – with an Upper 2nd class
- Modules taken : Economics, Econometrics, Accounting, Principles of Finance, Management Accounting, Information Systems, Quantitative Techniques, Industrial Economics

STAFFORD INTERNATIONAL SCHOOL, COLOMBO, 1998-2004

- G.C.E A/L (London) 3 'A' passes for Economics, Pure Mathematics and Accounting
- G.C.E A/S (London) 'A' pass for Business Studies

Stafford International School

Senior House Games Captain , 2003-2004

- Selecting house members for games, organising house decorations, handling the paper work for organising house sports.

Treasurer of the Interact Club , 2003-2004

- Responsibilities included collecting and managing funds, budgeting and making decisions for club activities /projects and keeping club accounts.