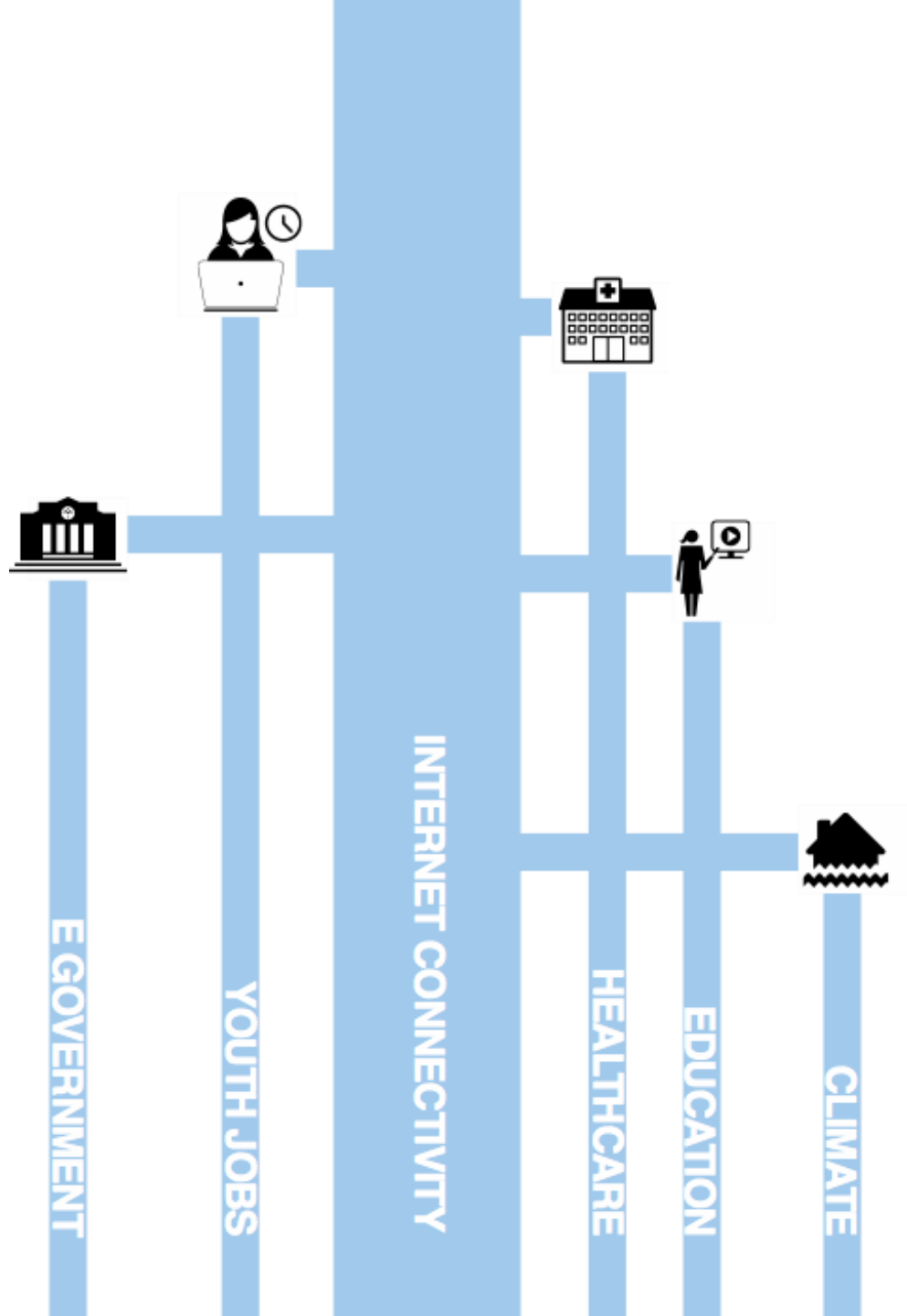




Realizing Digital Bangladesh



Vision

- plentiful, rewarding **employment**
- responsive **government**
- entrenched **democracy**
- reduced **inequality**
- secure **health** and **education**
- effective response to **climate change**

REBRAND BANGLADESH

Grameenphone & Telenor will support government in . . .



Youth employment

BPOs, etc



Bringing government closer

Accessibility of services



Bridging the healthcare gap

Improving access, maximizing returns



Enhancing education

Improving outcomes, developing ICT skills



Coping with climate change

A multi-hazard warning system

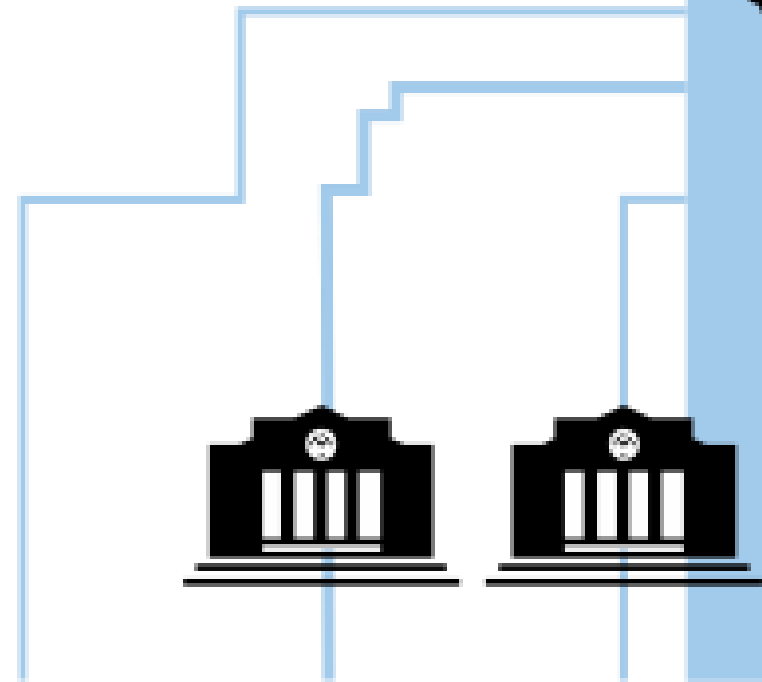
Attractive employment for youth

45% employed in service sector by 2012

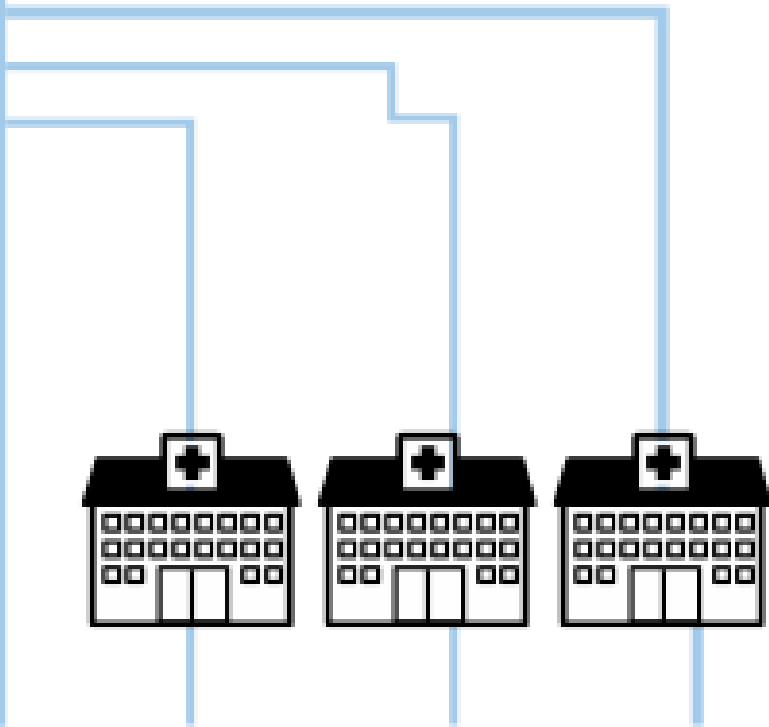
- Relax rules to attract BPO firms
- Liberalize international gateways
- Expedite completion of Tech Parks
- Establish a private-public partnership for training

Bringing government closer to the people

- Build on National Web Portal Framework with 25,000 websites and the 4,547 Union Digital Centres
- Connect all government agencies to a common platform
- Establish additional channels for citizens communication
- Union Digital Centres in every Union Parishad



Bridging the healthcare gap



- WHO reported 1 doctor for 2,800 people (2011)
 - Only 1:15,000 people in rural areas;
1:1,500 in the cities
- Provide broadband connections between hospitals
- Establish partnerships for delivery of mobile health services

Enhancing education through ICTs

- Deliver ICT-based learning to rural Bangladesh
- Broadband connections
- Provide education on sensible Internet use

Coping with climate change



- Nationwide cell broadcast warnings
- Streamline decision making
- Accurate and timely information about population movements

Foundation: 66.7 million Bangladeshis will be connected to the mobile Internet by 2020

- Shared effort from Government and industry
- Establish joint task force on taxation
- Improve spectrum management
- Competition should be opened up for building better quality fiber networks

Roadmap to realize Digital Bangladesh

Government

- Additional channels for citizens communication
- Connecting all educational and health facilities
- Establish joint task force to rationalize tax system

Regulator

- Revise BPO and software license terms
- Issue a credible spectrum roadmap and introduce technology neutrality
- Open up for fiber competition

Mobile Industry

- Initiate a private-public partnership for ICT training
- Connectivity, free Internet hours and training in schools
- Facilitate mobile health services

