Planning meeting: Forecasting propagation of dengue/zika in Sri Lanka with Mobile Network Big Data

LIRNEasia

http://lirneasia.net/projects/bd4d/

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Objective of this meeting

- Discuss prior work in using mobile network big data for building models of infectious disease (dengue) propagation
 - Pakistan case study
 - Preliminary work in Sri Lanka
- Collaboratively brainstorm research parameters



Our mission

<u>Catalyzing</u> policy change through research to <u>improve</u> <u>people's lives</u> in the emerging Asia Pacific by facilitating their use of hard and soft infrastructures through the use of knowledge, information and technology.



Where we work

Big data work only in Sri Lanka in 2012-16 Extending to Bangladesh 2016 onwards



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Big data

- An all-encompassing term for any collection of data sets so large or complex that it becomes difficult to process using traditional data processing applications.
- Challenges include: analysis, capture, curation, search, sharing, storage, transfer, visualization, and privacy violations.
- Examples:
 - 100 million Call Detail Records per day generated by Sri Lanka mobile operators
 - 45 Terabytes of data from Hubble Telescope



Why big data? Why now?

- Proximate causes
 - Increased "datafication": Very large sets of schema-less (unstructured, but processable) data now available
 - Advances in memory technology: No longer is it necessary to archive most data and work with small subset
 - Advances in software: MapReduce, Hadoop



If we want comprehensive coverage of the population, what are the sources of big data in developing economies?

- Administrative data
 - E.g., digitized medical records, insurance records, tax records
- Commercial transactions (transaction-generated data)
 - E.g., Stock exchange data, bank transactions, credit card records, supermarket transactions connected by loyalty card number
- Sensors and tracking devices
 - E.g., road and traffic sensors, climate sensors, equipment & infrastructure sensors, mobile phones communicating with base stations, satellite/ GPS devices
- Online activities/ social media
 - E.g., online search activity, online page views, blogs/ FB/ twitter posts



Currently only mobile network big data has broad population coverage

	Mobile SIMs/100	Internet users/100	Facebook users/100
Myanmar	50	2	12
Bangladesh	76	10	9
Pakistan	73	14	11
India	73	18	9
Sri Lanka	107	26	16
Philippines	112	40	41
Indonesia	125	17	25
Thailand	143	35	49

Source: ITU Measuring Information Society 2015; Facebook advantage portal



Big Data used in the research

- Multiple mobile operators in Sri Lanka have provided four different types of meta-data
 - Call Detail Records (CDRs)
 - Records of calls
 - SMS
 - Internet access
 - Airtime recharge records
- Data sets do not include any Personally Identifiable Information
 - All phone numbers are pseudonymized
 - LIRNE*asia* does not maintain any mappings of identifiers to original phone numbers
- Cover 50-60% of users; very high coverage in Western (where Colombo the capital city in located) & Northern (most affected by civil conflict) Provinces, based on correlation with census data



How mobile network operators see the world

• Call Detail Record (CDR)

- Records of all calls made and received by a person created mainly for the purposes of billing
- Similar records exist for all SMS-es sent and received as well as for all Internet sessions

Calling Party		Caller Cell	Call Time	Call	
Number Number		ID		Duration	
94777322912	94112327812	3134	13-04-2013 17:42:14	00:03:35	

- The Cell ID in turn has a lat-long position associated with it.

• Airtime reload records

- Records of all airtime reloads performed by prepaid SIMs
- Each row corresponds to a record of one person's activity:

	Number	Type of recharge	Starting balance	Amount	Time	
	94777322912	CARD	0.41	50	13-04-2013 17:42:14	
LB	NEasia					

Mobile network big data + other data \rightarrow rich, timely insights



What can you do with such data?



Granular & high-frequency estimates of population density



Population density changes in Colombo region: weekday/ weekend

Pictures depict the change in population density at a particular time relative to midnight



Mobility patterns of the population







Where people live and work: 46.9% of Colombo City's daytime population comes from the surrounding regions



Colombo city is made up of Colombo and Thimbirigasyaya DSDs

Но	me DSD	%age of Colombo's daytime population				
Со	lombo city	53.1				
1.	Maharagama	3.7				
2.	Kolonnawa	3.5				
3.	Kaduwela	3.3				
4.	Sri Jayawardanapura Kotte	2.9				
5.	Dehiwala	2.6				
6.	Kesbewa	2.5				
7.	Wattala	2.5				
8.	Kelaniya	2.1				
9.	Ratmalana	2.0				
10.	Moratuwa	1.8				

Other ongoing research

- Modeling infectious disease propagation (Dengue) based on human mobility from CDR
- Measuring the impact of a transport shock (Opening the E03 expressway)
- Traffic analysis using CCTV footage
- Enhancing land use predictions with social media data (Eg. Foursquare), satellite imagery, and mobile network big data
- Modeling interactions between different land use patterns
- Developing new high-frequency indicators of economic activity
- Developing socio-economic indices and poverty mapping using CDR, satellite imagery, census data, etc.



Modeling infectious disease propagation (Dengue) based on human mobility from CDR

 Co-supervised a student group from University of Moratuwa with Dr Amal Shehan Perera in 2015/16



Dengue in Sri Lanka: Temporal trend



Source: <u>http://www.epid.gov.lk/web/index.php?option=com_casesanddeaths&Itemid=448&Iang=en#</u>

Dengue in 2015: Spatial distribution of notified cases

RDHS	Jan	Feb	Mar	Apr	Mav	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Colombo	1802	1101	537	317	515	515	907	711	401	769	985	1321	9881
Gampaha	817	492	255	193	264	225	317	233	186	277	387	496	4142
Kalutara	276	180	106	72	86	78	125	92	57	118	167	202	1559
Kandy	253	156	95	63	71	70	64	47	62	154	120	170	1325
, Matale	166	92	26	16	10	16	8	7	8	12	18	22	401
N Eliya	38	26	13	5	8	8	15	5	6	15	14	27	180
Galle	150	118	70	35	26	20	46	80	75	131	151	128	1030
Hambantota	46	51	28	18	12	11	26	27	17	61	56	45	398
Matara	81	46	41	28	25	12	21	24	24	72	43	42	459
Jaffna	614	218	113	48	66	63	69	45	51	76	216	437	2016
Kilinochchi	18	11	3	0	2	4	9	7	7	14	11	6	92
Mannar	50	16	2	1	4	2	1	1	2	2	4	20	105
Vavuniya	32	15	8	4	15	9	5	4	11	19	16	59	197
Mulativu	36	17	8	10	12	14	13	7	2	2	6	15	142
Batticaloa	335	347	210	124	139	82	65	18	8	31	40	75	1474
Ampara	10	5	6	0	5	9	4	6	5	3	3	11	67
Trincomalee	131	96	59	81	65	39	30	9	8	6	15	48	587
Kurunegala	329	178	108	73	62	61	82	70	27	56	107	100	1253
Puttalam	256	85	34	20	32	42	65	14	12	23	77	79	739
Apura	122	78	27	18	12	15	18	13	14	12	29	43	401
Polonnaruwa	47	48	13	9	12	9	18	12	8	21	25	28	250
Badulla	195	60	30	31	22	30	33	19	10	35	54	47	566
Moneragala	46	29	15	7	7	18	16	14	2	16	23	30	223
Ratnapura	163	122	90	59	70	68	105	74	46	64	93	87	1041
Kegalle	104	57	36	40	54	38	50	49	36	70	80	97	711
Kalmunai	228	87	29	21	29	19	13	16	14	7	22	53	538
TOTAL	6345	3731	1962	1293	1625	1477	2125	1604	1099	2066	2762	3688	29777

Source: http://www.epid.gov.lk/web/index.php?option=com_casesanddeaths&Itemid=448&Iang=en#